

ALYSHA BECK

Videographer. Photographer. Storyteller.

Email: abeckcreative.nw@gmail.com

Portfolio: www.abeckcreative.com

Objective

I am passionate about creating meaningful, visual stories that connect with people. From my years of professional experience as a videographer, photographer and writer, I have developed a unique vision and approach to creating engaging video content in agency, news media and nonprofit settings. I've worked with a wide variety of clients and am comfortable in all stages of the production process from developing concepts to filming and editing.

Experience

MULTIMEDIA SPECIALIST | JULY 2017 - PRESENT

SSMO Ministries Corporation, Beaverton, Oregon

- Film and edit video content and create motion graphics for Valley Catholic School, Maryville nursing home and the SSMO Foundation
- Produced video features for the Light a Fire fundraising appeals, which raised more than \$100,000 for tuition assistance at Valley Catholic School

VIDEO PRODUCER | JULY 2015 - JUNE 2017

Ranch House Designs, Houston, Texas

- Managed the Ranch House Films video department, which was responsible for producing \$110,000 in client and in-house video projects annually
- Scripted, shot and edited branded video content to clients' satisfaction for online marketing campaigns and television advertising
- Organized all pre-production logistics including obtaining release forms, planning travel, managing budgets and conducting client research

PHOTOJOURNALIST | SEPTEMBER 2014 - AUGUST 2015

Freelance, Houston, Texas

- Ran my own business shooting photos and videos regularly for the Houston Chronicle and The Galveston County Daily News
- Worked on special feature projects for The American Legion national organization and the New York Daily News

PRIOR TO 2014 - *The World newspaper, TriMet*

Education

BACHELOR OF SCIENCE, JOURNALISM | 2008 - 2012

University of Oregon, Eugene, Oregon

Minor: Multimedia GPA: 3.94

UNDERGRAD ACTIVITIES

- FLUX, Ethos magazine photographer
- London study abroad
- The Oregonian photo intern

CAREER DEVELOPMENT

- 2018 Adobe MAX conference
- 2016 MediaStorm workshop
- 2014 Mountain Workshops

Certifications & Skills

FAA-certified drone pilot since 2016

Video expertise: DSLR and mirrorless cameras, color grading, motion graphics, narrative storytelling

Photo expertise: Features, sports, news, portraits, studio lighting

Editing software: Final Cut Pro X, Adobe Premiere, After Effects, Audition, Photoshop, Lightroom

Awards

Gold Telly Award - May 2019

"Light a Fire" - SSMO Foundation

Hermes Platinum Award - April 2019

"Club Fencers" - Valley Catholic School

Hermes Gold Award - April 2019

"Annual Fund" - SSMO Foundation

Hermes Platinum Award - April 2018

"Light a Fire" - SSMO Foundation

Hermes Gold Award - April 2018

"Better Together" - SSMO Foundation

References

Will gladly furnish personal and professional references on request.