

ALYSHA BECK

Videographer. Photographer. Storyteller.

Email: abeckcreative.nw@gmail.com

Portfolio: www.abeckcreative.com

Summary

I specialize in video production centered around powerful storytelling that connects with people. From my decade of professional experience producing multimedia stories, I have developed a unique vision and approach to creating engaging video content for agencies, newspapers, nonprofits and educational institutions. I've worked with a wide variety of clients and am comfortable in all stages of the production process from developing concepts to filming and editing.

Experience

MULTIMEDIA SPECIALIST | NOVEMBER 2019–PRESENT

University of California, Davis, California

- Film, edit and produce video content for the UC Davis flagship website, social media channels and marketing campaigns as part of the visual communications team in the Department of Strategic Communications, Offices of the Chancellor and Provost

MULTIMEDIA SPECIALIST | JULY 2017–NOVEMBER 2019

SSMO Ministries Corporation, Beaverton, Oregon

- Filmed and edited video content and created motion graphics for Valley Catholic School, Maryville nursing home and the SSMO Foundation
- Produced video features for the Light a Fire fundraising appeals, which raised more than \$100,000 for tuition assistance at Valley Catholic School

VIDEO PRODUCER | JULY 2015–JUNE 2017

Ranch House Designs, Houston, Texas

- Managed the Ranch House Films video department, which was responsible for producing \$110,000 in client and in-house video projects annually
- Scripted, shot and edited branded video content to clients' satisfaction for online marketing campaigns and television advertising
- Organized all pre-production logistics, including obtaining release forms, planning travel, managing budgets and conducting client research

PRIOR TO 2015 — *The World newspaper, A Beck Photography*

Education

BACHELOR OF SCIENCE, JOURNALISM | 2008–2012

University of Oregon, Eugene, Oregon

Minor: Multimedia

CAREER DEVELOPMENT

- 2022 UC Video Producers Conference presenter
- 2018 Adobe MAX conference
- 2016 MediaStorm workshop
- 2014 Mountain Workshops

Certifications & Skills

FAA-certified drone pilot since 2016

Video expertise: Digital cinema and mirrorless cameras, color grading, motion graphics, narrative storytelling, 360 camera workflow

Photo expertise: Features, sports, news, portraits, studio lighting

Editing software: Adobe Premiere, After Effects, Audition, Photoshop, Lightroom

Awards

Gold Telly Award | May 2019

"Light a Fire" — SSMO Foundation

Hermes Platinum Award | April 2019

"Club Fencers" — Valley Catholic School

Hermes Gold Award | April 2019

"Annual Fund" — SSMO Foundation

Hermes Platinum Award | April 2018

"Light a Fire" — SSMO Foundation

Hermes Gold Award | April 2018

"Better Together" — SSMO Foundation

References

Will gladly provide personal and professional references on request.